

To Whom It May Concern:

Please consider this my emphatic and unequivocal recommendation of Timy Fairfield. I had the pleasure of overseeing Timy for six years as part of my responsibilities as Climbing Market Manager for New England Ropes.

When I arrived, Timy had been a sponsored athlete with New England Ropes for seven years and reported to an equal number of managers over that time period. Despite the real temptations for low moral due to the high turnover in personnel and the perception by the climbing industry of the company's lack of commitment to the product or brand, I found Timy's commitment to be unwavering, his outlook positive, his professionalism unquestionable, and his representation of the brand to be exemplary.

Timy's primary responsibility as a sponsored athlete was to promote the product through endorsements and to serve as an "ambassador" for the company to the climbing community. During my tenure, Timy displayed a genuine proclivity to volunteer his time over and above his responsibilities to educate and help us grow the business. Whether it was taking on the additional responsibilities of weeding through sponsorship requests, coordinating and formulating product development feedback from the climbing community, or even providing a consistent presence to the community and customers, Timy accepted each new challenge with vigor and without hesitation regarding his compensation. In short, nothing but a true professional and a class act.

Timy has in general an excellent understanding and knack for business and in specific a mastery of the subtleties and nuances of the entire world wide climbing market. Over the years, I found his counsel to be spot on and would advise anyone to heed his recommendations.

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